# IN THE IN-BETWEEN

## Artist Support

#### About

In the In-Between offers affordable support services to emerging artists and photographers who need help developing their projects and careers. We offer experienced support and detailed professional advice to help you take the next step in your work and career.

Our Artist Support Program plays an important role in In the In-Between's mission as a platform of support for emerging artists. Funds from this initiative are used to develop In the In-Between's programming. All services are currently conducted by Gregory Eddi Jones, In the In-Between's Founding Editor.

#### Services & Rates

## Project Response - \$50

Project Responses are written reviews (approximately 750 words) that offer tailored feedback on photographic projects. This service is well-suited for artists looking for advice and guidance on developing their projects, and who have specific issues they are looking for clarity on.

Our feedback will be designed to offer actionable steps for you to take to further develop your work, and will include conceptual/historical insights that can help deepen your perspective on the conversations your work participates within. The feedback you receive will be driven mainly by the questions you ask, but don't be surprised if we reveal something about your work you may not have expected.

## Skype Review- \$75 for ½ hour

Akin to a traditional portfolio review. We'll schedule a time for a 30-minute Skype chat to discuss your project, provide critical feedback, and answer your questions. Before the review, we will spend time with your materials so your review will begin with an informed perspective on the project.

Topics covered during the review can range from technical and conceptual feedback, assessments on strengths and weaknesses of your project, and advice that guides meaningful development of your work.

When you sign-on for a Skype review, we'll send you an email to schedule our chat.

#### Artist Statement/Bio - \$75

Engaging statements and bios are tremendous tools that can offer effective introductions into an artist's life and work. The problem is that many photographers, as visual thinkers, just aren't that good with words.

With this service, we'll help to edit your existing artist statement or bio (up to 300 words) in order to craft a thoughtful, informative, and effective reflection of your work and brand. You'll be provided one round of thorough edits/revisions, along with editors notes that describe editing decisions.

Alternatively, we can help guide you through creating a statement or bio from scratch. Email us for a custom quote.

#### Website Review - \$100

Your website is often the first point of contact between your work and gatekeepers in the field. A bad website can kill a great project, and even a good site with small issues in design, functionality, and branding can detrimental to the first impression you make with visitors.

We review the quality of your website's design, functionality, branding, and the overall professional standards of your online presentation. You receive an approximately 750-word written document that covers each aspect of your site, points out causes for concern, and offers suggestions on how to polish your presentation to professional standards.

## Project Edit - \$200 for an edit from up to 100 images

Like writers, just about all photographers can benefit from the sharp, informed, and objective eye of a good editor. Our Photo Editing service helps you achieve a more refined, focused series by creating an edit from up to 100 selected images from your project.

We'll begin with a 20-minute phone call to discuss your project concept and your goals. From there we'll develop a tight edit that can be used as either a completed body of work or a stepping stone toward the next phase of your project. Included with your final edit will be editor's notes that can help guide future editing decisions for your project.

## Project Edit & Sequence - \$300 for an edit/sequence from up to 100 images

This service includes everything in our Project Edit service in addition to the development of a tightly curated sequence of your work for exhibition, book presentation, or an upcoming portfolio review event. After a 20-minute conversation with you, we'll develop an edit and sequence that reflects the most optimal ordering of your images based on visual, conceptual, and narrative relationships.

## **Custom Consultation**

If your needs fall a little outside the scope of these services, if you're interested in a combination of these services, or if have other aspects of your business practices you need coaching with, we can have a free 20-minute phone call to discuss. Email to schedule a call.

#### About the Editor

Gregory Eddi Jones is a photographic artist, critic, publisher, and educator living and working in West Philadelphia. As an artist, he has exhibited his work internationally and throughout the United States, and was named a Foam Talent in 2018.

His two self-published books are included in over three-dozen institutional collections, including libraries at the Museum of Modern Art, Metropolitan Museum of Art, Brooklyn Museum of Art, Columbia University, Yale, and RISD among others.

As a critic, Gregory has contributed writing to leading international photography publications including *Foam, Afterimage, Paper Journal, LensCulture,* and *Unseen Magazine*. Gregory is also a writer for LensCulture's Submission Review Program, for which has provided detailed feedback and guidance on the work of over 2,000 photographers over the past four years. He has recently served as a portfolio reviewer at Filter Photo and Photolucida.

In 2012, Gregory founded In the In-Between as an independent, alternative platform for new and challenging photographic work. To date he has published hundreds of portfolios and interviews contemporary photographic artists and thinkers.

Gregory currently leads classes on contemporary photographic theory, professional practices, and portfolio development at Philadelphia Photo Arts Center.

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